

Attachment to Ord. No. 19-148



<p><i>a) Furnish trail systems with appropriate supporting trailhead improvements that include interpretive, directory, and mileage signage, as well as, rules and regulations for trail use.</i></p>
<p><i>b) Provide site furnishings such as benches, bike racks, water stations, dog waste stations, and trash containers.</i></p>

with NPS (not funded).  
Work with P.Service to do signage in 2018.  
Continue to find funding opportunities for other amenities.

## HOUSING

		Action Plan Steps	Target Completion Date	Notes
	<b>GOAL</b>	<b>HG1 - Strengthen our current affordable commitments.</b>		Covered in Housing Plan 17/18. Most of the policies are controlled by our partners, but we can encourage and assist as needed.
(CD)	Policy	<i>HP 1.1 Participate with providers in securing investment/resources, and provide incentives for new and/or redevelopment of housing that serves the very low-, low-, and moderate-income households, including people with disabilities, special needs, and the homeless.</i>	12/31/2022	Habitat for Humanity - Mead St.
	Policy	<i>HP 1.2 Maintain a ten percent goal of permanently affordable units in housing development projects in the city.</i>		
	Policy	<i>HP 1.3 Establish clear funding priorities to accomplish the goal.</i>		
	Policy	<i>HP 1.4 Provide affordable utilities that foster safe, decent, and affordable housing.</i>		
	<b>GOAL</b>	<b>HG 2 - Facilitate more-diverse housing options.</b>		Housing Needs Assessment 2019
	Policy	<i>HP 2.1 The city should work with private and non-profit developers to reshape and stabilize targeted neighborhoods, providing a variety of housing choices for middle-income families and Zanesville's workforce.</i>		Ongoing- Especially in Greater Brighton Neighborhood.
	Policy	<i>HP 2.2 Use a "rehabilitate first, demolish as a last resort" decision making criterion in preserving the affordability of existing housing.</i>		
	Policy	<i>HP 2.3 Partner with organizations such as Habitat for Humanity to rehabilitate properties.</i>	12/31/2022	Ongoing- Mead St.
	Policy	<i>HP 2.4 Facilitate the creation of relatively affordable attached townhomes and other higher-density, but family-supportive, housing types through land use and zoning changes.</i>		2020/2021
	Policy	<i>HP 2.5 Work through partners to create a middle-income, down-payment assistance, or low-interest financing program.</i>		Emergency Home Repair and Paint CDBG 2019 Funding Cycle.

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	Policy	<i>HP 2.6 Use land assembly for infill development by re-platting narrow contiguous lots that are currently not developable, either directly or in partnership with a developer.</i>		And in partnership with Landbank. This was done for Habitat on Mead.
	GOAL	<b>HG 3 - Use land use authority to provide for a variety of housing options for every part of the city.</b>		Housing Needs Assessment 2019
	Policy	<i>HP 3.1 Make it easier and more financially feasible to develop accessory dwelling units and owner accessory units (e.g., mother-in-law and carriage houses).</i>		Code Changes 2019-2021 - based off of policies from Housing Plan
	Policy	<i>HP 3.2 Make it possible for groups of unrelated individuals (e.g., seniors) to share housing (above the current occupancy limits).</i>	12/31/2025	Code Changes 2019-2021 - based off of policies from Housing Plan (in progress)
	Policy	<i>HP 3.3 Make it possible to create duplex units, small townhome developments, and other appropriately scaled and contextually fitting multi-unit housing in existing single-family neighborhoods.</i>		Code Changes 2019-2021 - based off of policies from Housing Plan
	Policy	<i>HP 3.4 Review/create density standards or alternative approaches to managing density to avoid creating new areas that offer only large, high-priced, single-family homes.</i>		Code Changes 2019-2021 - based off of policies from Housing Plan
	GOAL	<b>HG 4 - Create new housing opportunities in "high value" areas of the city.</b>		Housing Plan 17/18
	Policy	<i>HP 4.1 The city should use its land authority to encourage high-density mixed-use living in the Zanesville downtown area and along the rivers. These distinctive neighborhoods should include design excellence and high-quality public improvements, open space, and convenience retail.</i>		Code Changes 2019-2021 - based off of policies from Housing Plan
	Policy	<i>HP 4.2 Assist new construction and adaptive reuse of existing non-residential buildings with a combination of uses.</i>	12/31/2027	Based off policies from Housing Plan
	Policy	<i>HP 4.3 Apply the full range of incentives available to assist in the development of additional housing, including public improvements, land assembly, financial assistance, and the development of structured parking.</i>		Parking Standards Updates - 2017/18
	Policy	<i>HP 4.4 Support changes to existing state and local ordinances in order to encourage downtown residential development.</i>		Parking Standards Updates - 2017/18

## TRANSPORTATION

		Action Plan Steps	Target Completion Date	Notes
	GOAL	<b>TG1 - The city's arterial roadway system shall be designed to provide high-volume, multi-lane facilities with access controls, as needed, to preserve the through-traffic carrying capacity of the facilities.</b>	Ongoing	
(CD and P.Serv)	Policy	<i>TP 1.1 The city will require joint-use access, cross-access easements, and access prohibitions wherever traffic patterns and physical features make it possible in the development approval process.</i>		Planning Commission Requires
	Policy	<i>TP 1.2 In general, the city shall use varied Level of Service (LOS) standards according to differing levels of development, desired character of streets, and growth objectives.</i>		
(P.Serv)	Policy	<i>TP 1.3 Provide capacity improvements so that the LOS standards are not exceeded.</i>		Covered in the City of Zanesville's Transportation Investment Report-2017
	Policy	<i>TP 1.4 Prioritize safety in an ongoing monitoring program.</i>		Covered in the City of Zanesville's Transportation Investment Report-2017
	GOAL	<b>TG 2 - The city shall use planning and permitting to assure the coordination between the transportation system with future land use, ensuring that existing and proposed land uses are consistent with transportation corridors, capacity, modes, and services.</b>	Ongoing	Northpointe Traffic Demand Analysis 2020
(CD)	Policy	<i>TP 2.1 The city shall assure that new and significant redevelopment projects proportionately contribute to the cost of impacted transportation capital facilities.</i>		Northpointe TDA
	Policy	<i>TP 2.2 The city shall pursue grants in order to mitigate development costs</i>		Ongoing
	Policy	<i>TP 2.3 The city shall use an impact analysis system that identifies:  The number of potential vehicular trips during peak hours based on the proposed use(s).</i>		
	Policy	<i>TP 2.4 Pursue funding sources such as Tax Increment Financing (TIFs) to pay for improvements not fully funded by grants, impact fees, and general funds.</i>		Harbor Freight TIF (2015), We Luv Pets TIF (2016), Dutro TIF (2017)

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	<b>TG 3 - All major new or substantially rebuilt roadways shall be designed as complete transportation corridors, incorporating bicycle, accessible pedestrian, and transit features to achieve a true multi-modal system.</b>		
GOAL			
Policy	<i>TP 3.1 The city shall require that accessible sidewalks be constructed concurrently with new development, by the developer. Additional sidewalks will be constructed in existing developed areas when grant monies are available or requested, and funded by the abutting property owners.</i>	Ongoing	Require during project permitting
Policy	<i>TP 3.2 The city shall develop a bike path plan establishing one side of every arterial and collector streets with sidewalks established on the opposite side of all arterial streets. The city shall coordinate with ODOT and Muskingum County to expand the current bicycle system.</i>		
Policy	<i>TP 3.3 The city shall continue to work with Southeast Area Transit, and encourage land uses and site developments that promote public transit within public transportation corridors.</i>		City staff on SEAT board and TAC
	<b>TG 4 - The city staff shall present to city council a policy for its consideration of the dedication of needed rights-of-way from development through subdivision regulations and applicable ordinances.</b>		DRD Requiring Sidewalks
GOAL		12/31/2019	
Policy	<i>TP 4.1 The city shall review and update, where applicable, its codes and policies related to right-of-way dedication and required roadway improvements.</i>		
	<b>TG 5 – Coordinate city transportation planning and investment with the plans and projects of the ODOT, Muskingum County, OMEGA, South East Area Transit Authority, and neighboring jurisdictions.</b>		
GOAL		Ongoing	
Policy	<i>TP 5.1 The city will work with ODOT and neighboring jurisdictions to provide capacity on regional transportation systems and to reduce regional traffic on local streets.</i>		
	<b>TG 6 - The city will maintain the transportation system to ensure that transportation facilities and services needed to support development and redevelopment are available concurrent with the impacts of such development.</b>		
GOAL			

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	Policy	TP 6.1 Establish essential maintenance, preservation, and safety improvements of the transportation systems as a high priority.	Ongoing	
	Policy	TP 6.2 Ensure maintenance and preservation of the transportation systems are high priorities in resource allocations. Maintain and preserve the transportation system mindful of life cycle costs associated with delayed maintenance.		
	Policy	TP 6.3 Optimize the performance of the transportation network's efficiency and safety for various travel modes through signal timing coordination, signal retiming on a regular basis, maintenance and capital replacement programs, and other operational improvements of existing and planned transportation facilities.		Dig Once 2019
	GOAL	<b>TG 7 - The city will support goods mobility by all modes, recognizing that Zanesville is part of a regional freight distribution system.</b>	Ongoing	
	Policy	TP 7.1 Protect the transportation system (e.g. roadway, rail, transit, and air) against major disruptions by developing maintenance, prevention, and recovery strategies and by coordinating disaster response plans.		Proposed airport runway extension; Master Plan 2019
	Policy	TP 7.2 The city shall develop methods to incentivize and encourage coordination between adjacent commercial properties on major arterial routes, including shared driveways and direct vehicular access between parking lots.		Parking Standard update 2019
	Policy	TP 7.3 Implement transportation management plans and programs to help promote safe and functional traffic patterns and operations throughout the city.		Dig Once 2019

## ECONOMIC DEVELOPMENT

		Action Plan Steps	Target Completion Date	Notes
	GOAL	<b>EDG1 - The city will use its land use and regulatory authorities to provide the framework necessary for living wage jobs and the provision of vibrant retail offerings for our residents.</b>		
(CD)		<i>EDP 1.1 Encourage the retention and creation of middle-income employment by:</i>		
		<ul style="list-style-type: none"> <li>• <i>Preserving land for base sector (export industries) that generate opportunities for middle-income wage earners.</i></li> </ul>		Work with Landbank/CIC 2019/2020
		<ul style="list-style-type: none"> <li>▪ <i>Investing in infrastructure and supporting educational, skill development, and quality of life assets that support middle-income employment development.</i></li> </ul>		ARC and EDA
	Policy	<ul style="list-style-type: none"> <li>• <i>Encouraging the development of measures that facilitate expansion of high technology business facilities that have the potential to create middle-income jobs likely to be filled by local residents.</i></li> </ul>		Cool & Connected/Broadband 17/18/19; Smart City Goals/Policies 2019/20
(City)	Policy	<i>EDP 1.2 Support local agencies/programs that increase the standard of living for lower-income residents.</i>		SEAT/ Port Authority allocation
	Policy	<i>EDP 1.3 Continue to promote job opportunities accessible to residents in low-income neighborhoods.</i>		Brighton work - ongoing Community Health Worker (CDBG 18/19) Think Tank on Poverty (CDBG 20/21)
	Policy	<i>EDP 1.4 Protect base sector uses that provide quality job opportunities including middle-income jobs; provide for secondary employment and supporting uses; and maintain areas where smaller emerging industrial uses can locate in a multi-tenant setting.</i>	12/31/2022	
		<i>EDP 1.5 Consider the re-designation of non-industrial properties to industrial properties where land-use conflicts can be minimized. Evaluate the extent to which the proposed designation and subsequent industrial development would:</i>		
		<i>Accommodate the expansion of existing industrial uses to facilitate their retention in the area in which they are located.</i>		Mattingly 2016/2019